


JEFFERSON PARISH

Bicentennial Ball

SPONSORSHIP PACKAGES





*A once in a lifetime event,
200 years in the making!*

In 2025, Jefferson Parish commemorates a 200-year history, and the parish is inviting you to celebrate with us year-long! Jefferson Parish was established by the Louisiana Legislature on February 11, 1825, and named in honor of Thomas Jefferson. With such a rich history of people and places, Jefferson Parish stretches from the south shore of Lake Pontchartrain to the Gulf of Mexico in Grand Isle.

In conjunction with the Jefferson Parish Bicentennial, the Jefferson Community Foundation would like to cordially invite you to sponsor and attend a once in a lifetime event, 200 years in the making! The Jefferson Parish Bicentennial Ball, benefiting the Jefferson Community Foundation (JCF), will take place on Saturday, June 14th, 2025, at Lakeside Shopping Center. JCF is the nonprofit, community foundation for Jefferson Parish dedicated to improving the quality of life for residents, visitors and businesses in Jefferson Parish by focusing on the needs of the community and power of philanthropy. The Foundation's core focus areas include senior initiatives, transit, race and equity, education, neighborhood support and revitalization, and health and wellness.

To commemorate the history and celebrate the future of Jefferson Parish, Lakeside Shopping Center will be transformed from a beloved and iconic shopping center in the heart of Jefferson Parish into our event venue for the evening. With nearly 1,500 guests in attendance, this will be a memorable evening of food, drinks, and live entertainment. Our guests will include local business leaders, elected officials, and Jefferson Parish residents.

SPONSORSHIP LEVELS


PRESENTING SPONSOR (\$100,000)

- Prominent logo positioning on marketing emails targeting more than 5,000 prospective attendees
- Logo recognition on promotional event marketing materials and public relation efforts to include billboards, print, social media, and website
- Press Release to include Jefferson Parish's Bicentennial Ball, presented by "Your Company"
- CEO invited to attend the media conference announcing the Jefferson Parish Bicentennial
- CEO & Guest Invited to attend the Jefferson Parish Birthday Celebration
- Logo recognition at event entrance areas at Lakeside Shopping Center
- Signage on display advertisement in Lakeside Shopping Center from May 1 - June 14, 2025
- Twenty (20) VIP Tickets which include access to the VIP Patron Party and Premier Reserved Seats located at Center Stage (Exclusive beverage service during the Headliner Show for Presenting Sponsor only)
- Twenty (20) General Admission Tickets to the Bicentennial Ball
- Headliner Meet & Greet for six (6) Guests
- CEO Opportunity to Welcome Guests and provide a two-minute address on his/her company's relationship with Jefferson Parish
- Full page ad in event program to include exclusive advertorial by CEO
- Prominent Logo Recognition throughout the event

HEADLINER SPONSOR (\$50,000)

- Press Release announcing the headliner to include sponsor name recognition
- Logo recognition on promotional event marketing materials and public relation efforts to include print, social media, and website
- Signage on display advertisement in Lakeside Shopping Center from May 1 - June 14, 2025
- Prominent Logo Recognition on the main stage for the event
- CEO invited to introduce the Headliner at the event
- Headliner Meet & Greet for two (2) Guests
- Sixteen (16) VIP Tickets which includes access to the VIP Patron Party and Premier Reserved Seats located at Center Stage
- Sixteen (16) General Admission tickets to the Bicentennial Ball
- Logo recognition in event program, rotating screens, and event signage

MAIN STAGE SPONSOR (\$25,000) - *Exclusive*

- CEO invited to introduce the first artist
 - Headliner Meet & Greet for two (2) Guests
 - Logo recognition on promotional event marketing materials to include print, social media, and website
 - Prominent Logo Recognition on the main stage for the event
 - Sixteen (16) VIP Tickets which includes access to the VIP Patron Party and Premier Reserved Seats located at Center Stage
 - Sixteen (16) General Admission tickets to the Bicentennial Ball
 - Logo recognition in event program, rotating screens, and event signage
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VIP RECEPTION SPONSOR (\$15,000) - *Exclusive*

- Logo recognition on promotional event marketing materials to include print, social media, and website
- Prominent logo recognition throughout the VIP Patron Party
- Sixteen (16) VIP Tickets which includes access to the VIP Patron Party and Reserved Section Seating located at Center Stage
- Logo recognition in event program, rotating screens, and event signage

APPLE AREA DANCE STAGE SPONSOR (\$12,500) - *Exclusive*

- CEO invited to introduce the artist
- Logo recognition on promotional event marketing materials to include print, social media, and website
- Prominent logo recognition on the designated stage for the event
- Twelve (12) VIP Tickets which includes access to the VIP Patron Party and Reserved Section Seating located at Center Stage
- Twelve (12) General Admission tickets to the Bicentennial Ball
- Logo recognition in event program, rotating screens, and event signage

DILLARDS AREA TIMELINE STAGE SPONSOR (12,500) - *Exclusive*

- CEO invited to introduce the artist
- Logo recognition on promotional event marketing materials to include print, social media, and website
- Prominent logo recognition on the designated stage for the event
- Twelve (12) VIP Tickets which includes access to the VIP Patron Party and Reserved Section Seating located at Center Stage
- Twelve(12) General Admission tickets to the Bicentennial Ball
- Logo recognition in event program, rotating screens, and event signage

BAR SPONSOR (\$10,000) - *Six Available*

- Logo recognition on promotional event marketing materials to include print, social media, and website
- Prominent logo recognition on (1) designated bar for the event to include signage and promotional materials (i.e. napkins, cups, and/or koozies)
- Ten (10) VIP Tickets which includes access to the VIP Patron Party and Reserved Section Seating located at Center Stage
- Ten (10) General Admission tickets to the Bicentennial Ball
- Logo recognition in event program, rotating screens, and event signage

PHOTO BOOTH SPONSOR (\$7,500) - *Four Available*

- Logo recognition on promotional event marketing materials to include print, social media, and website
- Prominent logo recognition on (1) designated photo booth for the event to include signage
- Prominent logo recognition on every photo distributed throughout the evening
- Eight (8) VIP Tickets which includes access to the VIP Patron Party and Reserved Section Seating located at Center Stage
- Logo recognition in event program, rotating screens, and event signage

LOUNGE SPONSOR (\$6,000) - *Four Available*

- Logo recognition on promotional event marketing materials to include print, social media, and website
- Prominent logo recognition on one (1) designated lounge area for the event to include signage and custom logo pillows
- Six (6) VIP Tickets which includes access to the VIP Patron Party and Reserved Section Seating located at Center Stage
- Logo recognition in event program, rotating screens, and event signage

VIP PATRON PACKAGE (\$5,000)

- Ten (10) VIP Tickets which includes Exclusive Access to the VIP Patron Party from 6:00 - 7:00 P.M. and reserved seating at Center Stage, with open bar, heavy hors d'oeuvres, and live entertainment throughout the event
- Name recognition at each stage on exclusive Patron Signage
- Name recognition in the event program

GOLD TICKET PACKAGE (\$1,250)

- Two (2) VIP Tickets which includes access to the VIP Patron Party and main stage seating, with open bar, heavy hors d'oeuvres, and live entertainment throughout the event
- Name recognition in the event program
- Name recognition on website

INDIVIDUAL TICKET PRICES

VIP Premier Ticket (\$500)

Includes Exclusive Access to the VIP Patron Party from 6:00 - 7:00 P.M. and main stage seating, with open bar, heavy hors d'oeuvres, and live entertainment throughout the event

VIP Standing Room Only Ticket (\$250)

Includes Exclusive Access to the VIP Patron Party from 6:00 - 7:00 P.M. and standing room access at Center Stage, with open bar, heavy hors d'oeuvres, and live entertainment throughout the event

General Admission Tickets (\$150)

Includes Access to the Event from 7:00 – 10:00 P.M. with open bar, heavy hors d'oeuvres, and live entertainment throughout the event

For questions or more information contact:

Christine at (504) 264-1237 or christine@jeffersoncommunity.org or Lynda at (504) 610-2104



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